

10 *Things my family did to engage the third generation in philanthropy*

People always ask me how our family engaged the next generation in philanthropy through the Frey Foundation. In response to that question, here are 10 things that I think we've done really well. For more details and some examples, check out [Successful Generations Podcast Episode 010](#).

1. They asked.

They didn't assume that we'd want to be part of the family's philanthropy. They explained it to us and invited us to join if/when we wanted to.

2. They engaged us in an age-appropriate way.

They provided a safe space where we could learn and ask questions.

3. They created a junior board.

This helped us bond together, figure out our own philanthropic identities, and learn by doing.

4. They gave us tools to help us learn.

They matched our giving and allowed us to direct a limited amount of discretionary dollars.

5. They took us on site visits.

We visited nonprofits and learned how to evaluate programs and ask good questions.

6. They encouraged us to learn more.

We were able to attend conferences, intern, and connect with others in the field.

7. They made room for us at the table.

We sat in on board meetings where we learned the Foundation's policies, procedures, values, and more.

8. They made it easy.

We were able to contact Foundation staff for help. They handled our travel arrangements and our travel expenses for attending meetings were covered—helpful during those college years.

9. They talked shop with us.

We talked about board meetings and site visits. We heard them say positive things about philanthropy.

10. They were (and still are) great role models.

In the board room, on site at nonprofits, and in the community, they've led by example.

Have something to add to the list? I'd love to hear it! Reach me at ellie@successfulgenerations.com.

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